

Digital Network

ARN-D-006

Airport	Stockholm
Location	Arlanda Departures
Product	Portrait
Name	ARN-D-006
Number of faces	91 (approximate)
Format	1080 x 1920
Ad length	5 seconds
Loop	50 seconds
SoV	12,5%
Frequency	72 views per hour
Gross price/week	154 700 SEK
Campaign period	Weekly

Please note: If you submit multiple videos with different durations, we will not be able to provide a campaign report.



The digital network is suitable for campaigns, launches and other marketing activities where the goal is to reach high visibility and a large number of travelers.

The placement of the screens makes it possible to implement customized DOOH marketing activities and target passengers traveling to specific destinations or with certain airlines.

Specifications sheet

ARN-D-006

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

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Technical details:

Digital Screens portrait format. Departures, all terminals.

Pixels/resolution:

1080 x 1920.

Video format:

MPEG-4 Part 14 (MP4).

Image format:

JPG or PNG (RGB).

Video code:

Standard.

Sound format:

No sound.

Length:

5 seconds.

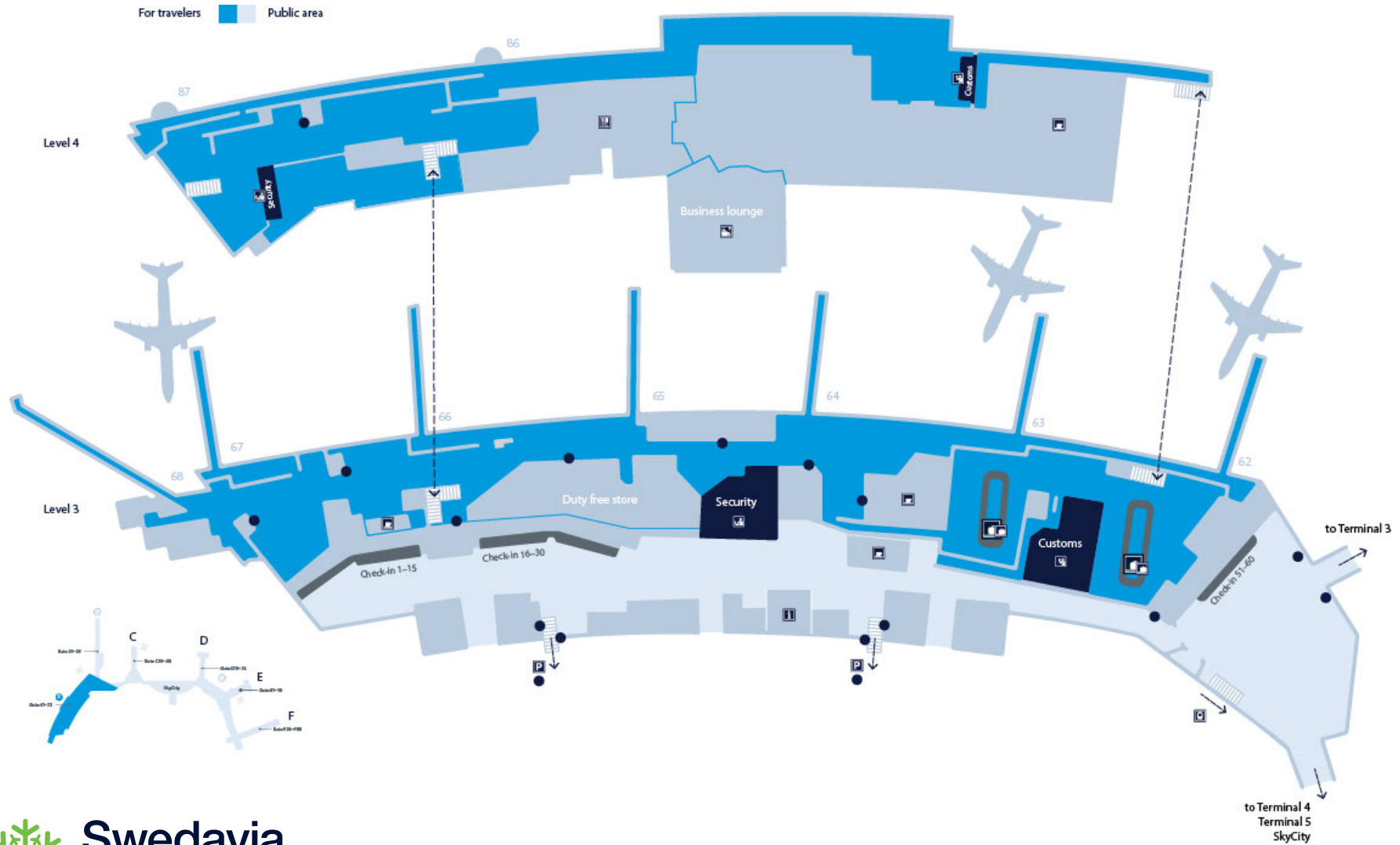
Delivery of digital material:

E-mail or Sprend to airport.advertising@swedavia.se



Location Terminal 2

ARN-D-006



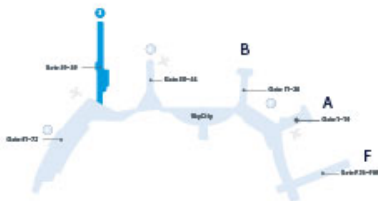
Digital ● Digital Portrait - departures

Please note: The locations of the screens are approximate.

Location Terminal 3

ARN-D-006

For travelers  Public area



Swedavia
Airports

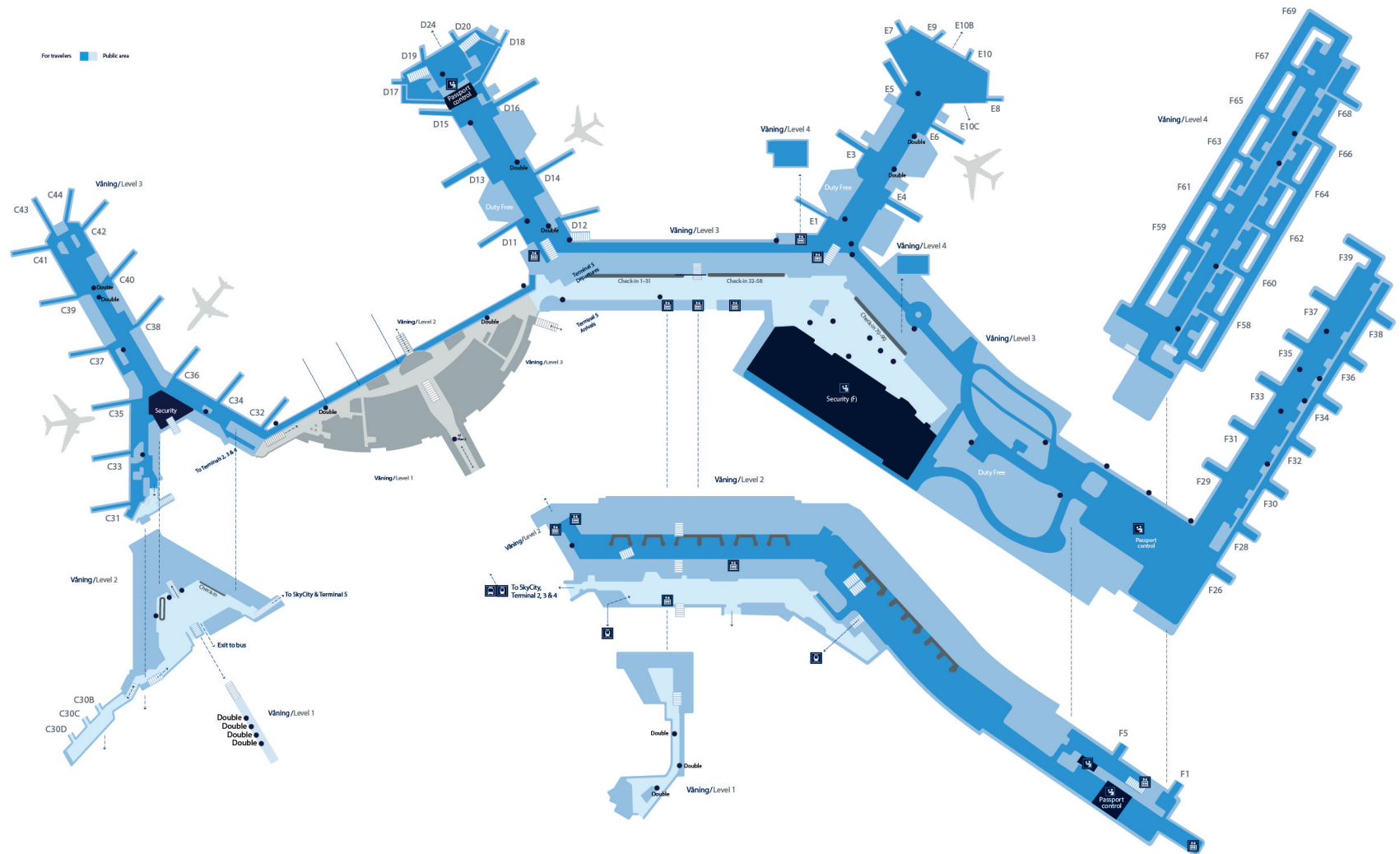
Digital

 Digital Portrait - departures

Please note: The locations of the screens are approximate.

Location Terminal 5 and Sky City

ARN-D-006



Please note: The locations of the screens are approximate.