



Airport Stockholm Arlanda

Location Located above the junction and Arlanda Central Station in Sky City

Product Banner
Name ARN-001

Number of faces 10

Format 3 000 x 5 000 mm

Gross price/ month 140 000 SEK (based on 30 days)

Installation Not included

Material deadline Minimum 5 working days before campaigne start

## Specifications sheet

**ARN-001** 

Delivery address:

Swedavia Godsmottagning Starrmossen 115 190 60 Stockholm Arlanda

ATT: Katrin Bäckman

Delivery: Monday to Friday, 06:00-15:00

Contact person:

Katrin Bäckman

010-109 13 05

katrin.backman@swedavia.se

The material must be delivered no later than five working days before campaigne start.





#### **Technical details:**

Ten window banners placed in the windows above the junction and Arlanda Central Station in Sky City.

These SkyCity window banners targets all travelers, visitors and employees arriving to the airport by domestic and commuter train via the fourth largest train station in Sweden. It also targets domestic and international transit passengers heading between all airport terminals.

The large format and the central placement makes this product stand out and seen by most passersby.

## Space visible/image area (for original production):

3 000 x 5 000 mm.

### **Production dimensions (including construction):**

3 000 x 5 000 mm.

#### Material (All material must be fire-classified):

Stable-form polyester banner such as Neschen Artist Light, Artist Heavy or George-Otto Friedrich 7058. B1 flammability class as per DIN 4102.

#### Construction:

100 mm hem on top and bottom edge.

## **Packaging and marking:**

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

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