



Airport	Malmö Airport
Location	Four floor decals distributed by preference at the airport
Product	Floor decals
Name	MMX-104
Number of faces	6
Format	1 000 x 1 000 mm
Gross price	30 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Materail deadline	Minimum 5 working days before campaign start

Specifications sheet

MMX-104

Delivery address:

Swedavia AB
Godsmottagningen Malmö Airport
Att: Emily Lindgren
Hangarvägen 16
233 71 MALMÖ-STURUP

Kontaktperson/Contact person:

Emily Lindgren
010-1094577
emily.lindgren@swedavia.se
Leverans av materialet ska vara flygplatsen
tillhanda senast fem arbetsdagar före
kampanjstart i de fall montering ingår.
Material must be delivered to the airport no
later than five days before campaign launch
in cases where installation is included.

Technical details:

Description of location:
Three floor decals, placed at three different places in the arriving passenger flow. See
placement in map.

Type of sign:

Floor decals.

Space visible/image area (for original production):

1 000 x 1 000 mm.

Production dimensions (including construction):

1 000 x 1 000 mm.

Material (All material must be fire-classified):

Opaque vinyl, half-protected, must be easy to place and remove. B1 flammability class as
per DIN 4102.

Packaging and marking: (delivered in poster tube)

The material must be clearly marked with the advertiser, campaignperiod, subject and
indexnumber, as well as a picture of the subject. The material must also be clearly marked
with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a
printing firm with enough knowledge about these systems. Contact Swedavia for further
information.

Location

MMX-104

