

Digital Network

ARN-D-007

Airport	Stockholm Arlanda
Location	Arrivals
Product	Portrait
Name	ARN-D-007
Number of faces	96 (approximate)
Format	1080 x 1920
Ad lenght	5 seconds
Loop	50 seconds
SoV	12,5%
Frequency	72 views per hour
Gross price/week	174 720 SEK
Campaign period	Weekly



The digital network is suitable for campaigns, launches and other marketing activities where the goal is to reach high visibility and a large number of travelers.

The placement of the screens makes it possible to implement customized DOOH marketing activities and target passengers traveling to specific destinations or with certain airlines.

Please note: If you submit multiple videos with different durations, we will not be able to provide a campaign report.

Specifications sheet

ARN-D-007

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

Please note: If you submit multiple videos with different durations, we will not be able to provide a campaign report.

Technical details:

*96 digital Screens, Portrait Format, Arrivals all terminals.

Pixels/resolution:

1080 x 1920.

Video format:

MPEG-4 Part 14 (MP4).

Image format:

JPG or PNG (RGB).

Video code:

Standard.

Sound format:

No sound.

Length:

5 seconds.

Delivery of digital material:

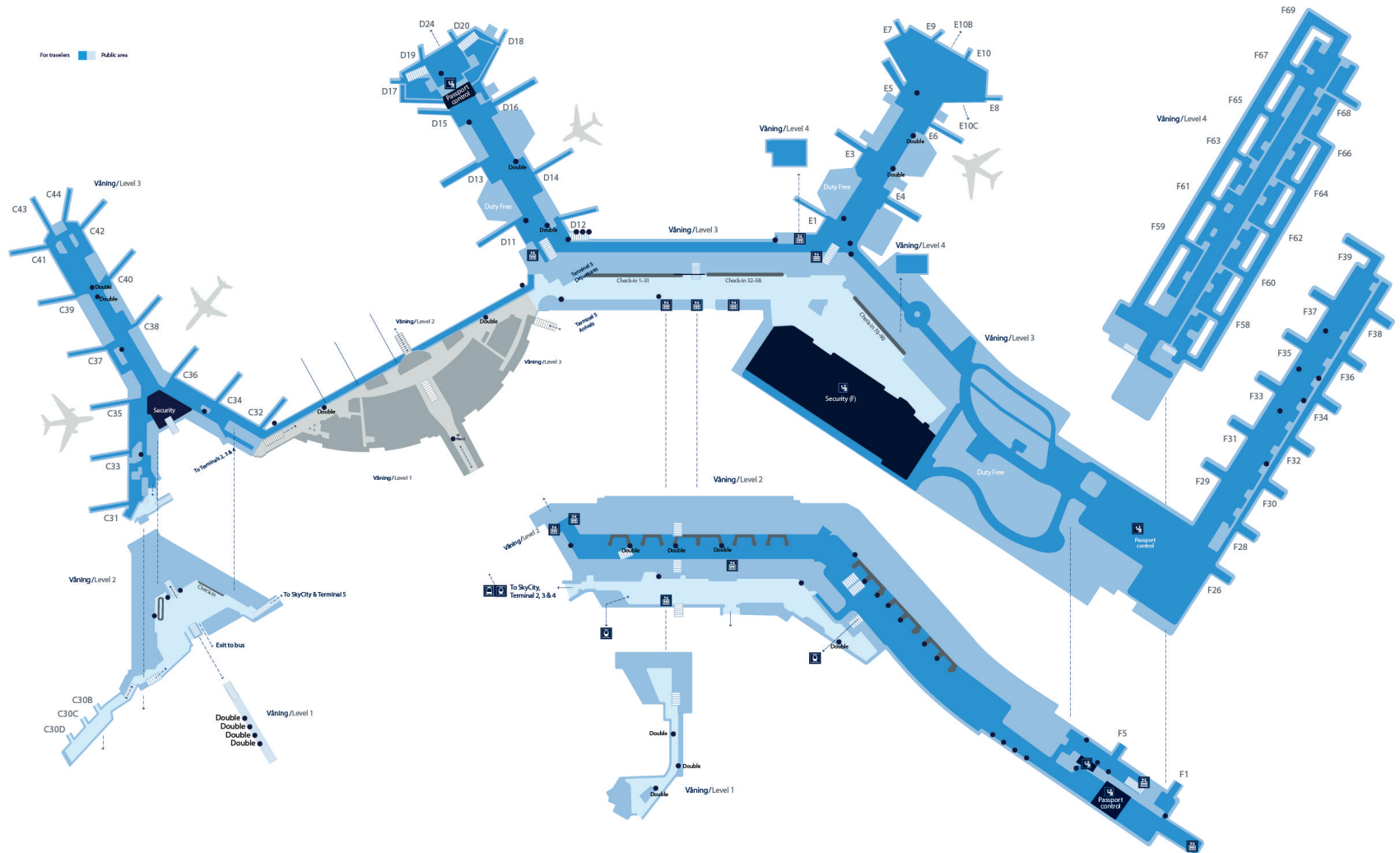
E-mail or Sprend to airport.advertising@swedavia.se

*This is an approximate number of screens, it may in some cases be slightly more or less.



Location Terminal 5 and Sky City

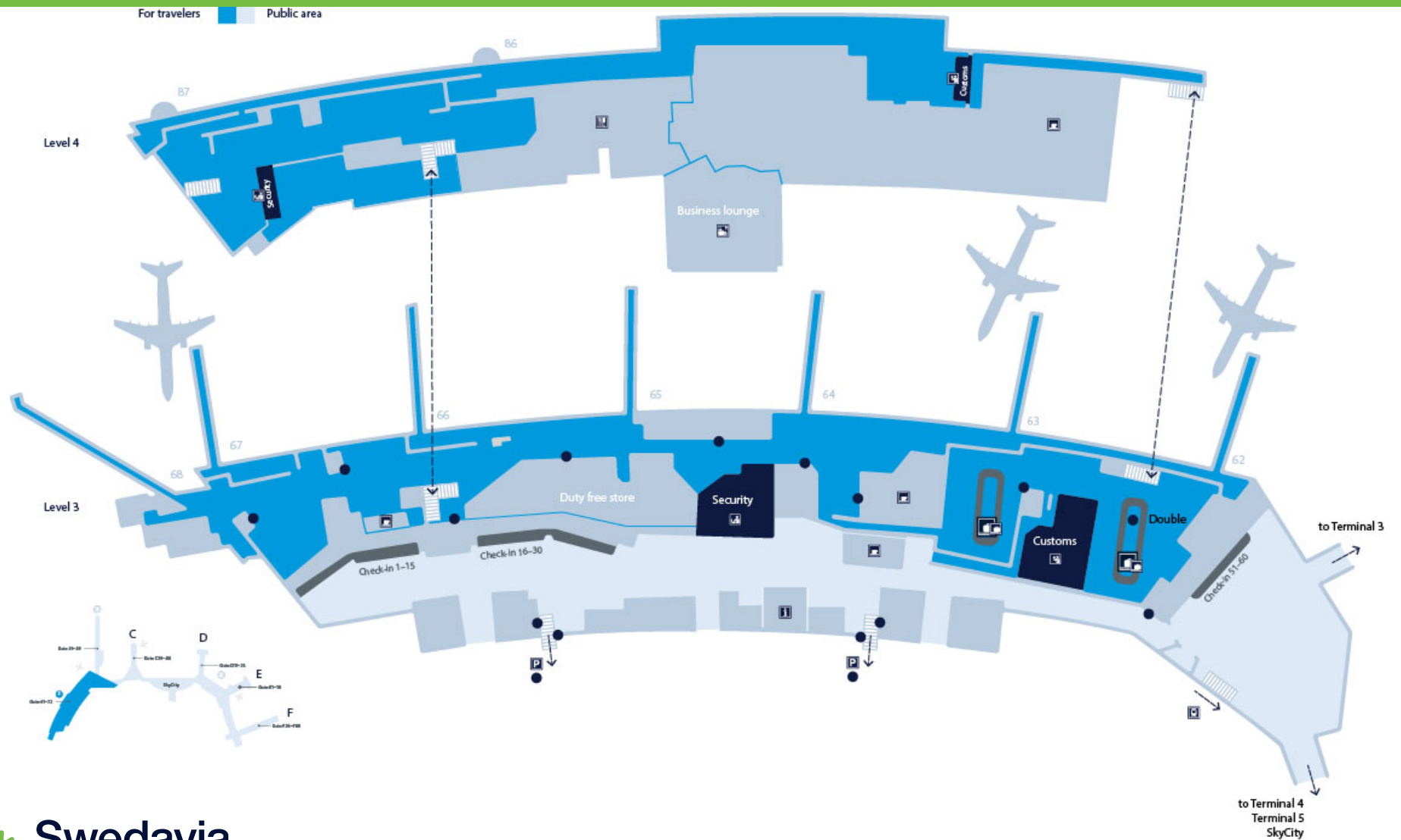
ARN-D-007



Please note: The locations of the screens are approximate.

Location Terminal 2

ARN-D-007



Swedavia
Airports

Digital

Digital Portrai - arrivals

Please note: The locations of the screens are approximate.